Sanjith S. Shetty , Vice Chairman & Managing Director, Soham Goup of companies

Talks on World Enviroment day about growing green awareness:



'Nowadays we keep hearing headlines such as Flooding Coastlines. Super Storms. Massive Droughts. Longer allergy seasons. Our kids are experiencing more and more severe weather effects than we ever did. NASA says earth's average surface temperature rose by roughly about 1.5 degree Fahrenheit since 1880s and the primary reason is due to burning of fossil fuels. The situation is only going to worsen by the day.

What does it take to protect the environment?.The answer is unanimous, Energy from Renewable Sources. Today Soham is a well-known name in the renewable energy space. Soham directly sells green power to corporate and industries in Karnataka. We transmit power using KPTCL (Karnataka Power Transmission Corporation Ltd.) transmission lines through Wheeling & Banking Arrangement.

Soham offers green power at attractive discounts that helps reduce energy bills. It makes business more profitable while reducing carbon footprint. Soham operates India's largest hydro power plant in the small hydro private sector near Southeast Asia's one of the largest waterfall named Jog. We harness green energy from running rivers as well as round the year from dam reservoirs.

The Government if India has set a target of 175 GW from renewable sources by 2022 and Soham is at the vanguard of this mission as a part of this mission, Soham is planning on **venturing into the Solar Energy sector later this year**."

On birth of Soham foundation: 10 million Children in India are earning instead of learning. Globally, Media is washed with news related to Child Soldiers, Child Drug dealers and Child Abuse.

Looking at them a fierce burning resolve ignited our hearts, wanting to help in rural child's education, ensure at least one hot meal a day, help improve local community and environment...and plant trees !. Soham foundation was thus born in 2004 to help such childrenwith a vision "Every Child deserves a future" to nurture, care for and protect our future generation.

What started with just 25 kids has now in a decade grown into improving lives of over13000 kids. We run various programs under Soham Foundation:

1.Soham Vidya Vahana – We have arranged transportation to ferry 120 children from their remote villages to high schools, especially to help girl students not to drop out and for all to reach home safe and fresh.

2.Soham Vidya Ganaka - program has so far equipped 40 government schools and 10,570 students with computers, projectors and instructors thereby empowering the rural youth. Technical education has amazing potential to transform thousands of young rural lives so come join us in this drive.

3.Soham Vidya Bala Suraksha - is a two way scheme touching 12800 students, under which we educate on values of healthcare and hygiene to school children suffering from Malnutrition, vitamin deficiencies etc.. We also provide Insurance coverage to children's parents so that they can continue with their education in the event accidental death or hospitalization of their parents. In the near past several students have availed this facility.

4.Soham Jyothi - In rural remote villages life comes to a standstill upon dusk. Villages use harmful Co2 lighting such as kerosene and wood to sustain their daily routine. We supply clean solar lights to households and interior village lanes in the Dakshina Kannada district.

5.Soham Sahayog - promotes the idea of self-help. We encourage villagers to take up community development work such as road repair, sanitization etc. during their leisure time.

6.Soham Kalpa Vriksha - program enables us to plant saplings on world environment day 05 June as trees improves air quality, provide oxygen, cools surrounding, prevents pollution & soil erosion, provide food & wood and creates a green habitat. We plant fruit, flower and sturdy oak trees in and around our site areas. Not only plant but water them and maintain them.

7.Soham Aahaar - Introduced last year, Soham Aahaar provides mid-day meal to over 250 poor students. Many rural children go to school hungry because their parents and

guardians are not able to provide food as a result most of them drop out from schools. We hope to feed more such children with your help.

CONCLUSION APPEAL:

Our faith is strong but our means are limited. So much to do and so little funds .

We appeal to fellow NGOs, foundations, philanthophists you too can help. We are sure you see the value in what we do.

Embark on this journey of nurturing our future generation with Soham. Join us to add that smile in another grey face and exalt in the of joy of giving.

Small efforts lead to much bigger changes. One 1000 might be mere amount but 100 such 1000's is clearly not, this can bring a considerable change in lives of many.

Learn more about Soham Renewable Energy India Pvt Ltd and Soham Foundation. Call us +91 80 46501515 or mail at <u>pr@sohamenergy.in</u> or

visit our website <u>www.sohamenergy.in</u>.