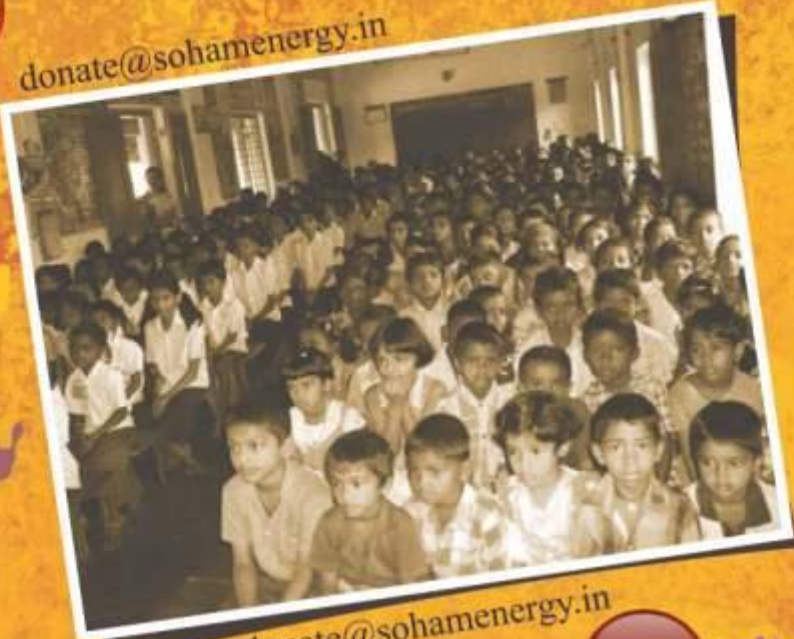


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donate@sohamenergy.in



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## PROVIDING AN OPPORTUNITY TO make a difference

In the continued effort to be in the forefront for driving innovation, Soham has made a promising difference. The activities that Soham Foundation delves into are not regarded as obligation; it's ensuring that along with the progress of Soham, the same is extended to the society where it operates. The Foundation is open to collaborations from individuals and organizations who share the same belief as that of Soham. With a privilege of having been associated with some Good Samaritans, the task of undertaking developmental plans for the upliftment of the underprivileged has become a reality. The Foundation seeks to join hands with like minded organisations and individuals to further this welfare programmes to the community. The donations to Soham Foundation are exempted u/s 80G (5) (VI) the Income Tax Act.

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# soham Foundation

Nurturing our future



**Soham Jyothi**  
Lighting Lives



**Vidya Vahana**  
To School with Soham



**Vidya Bala Suraksha**  
Protecting our future



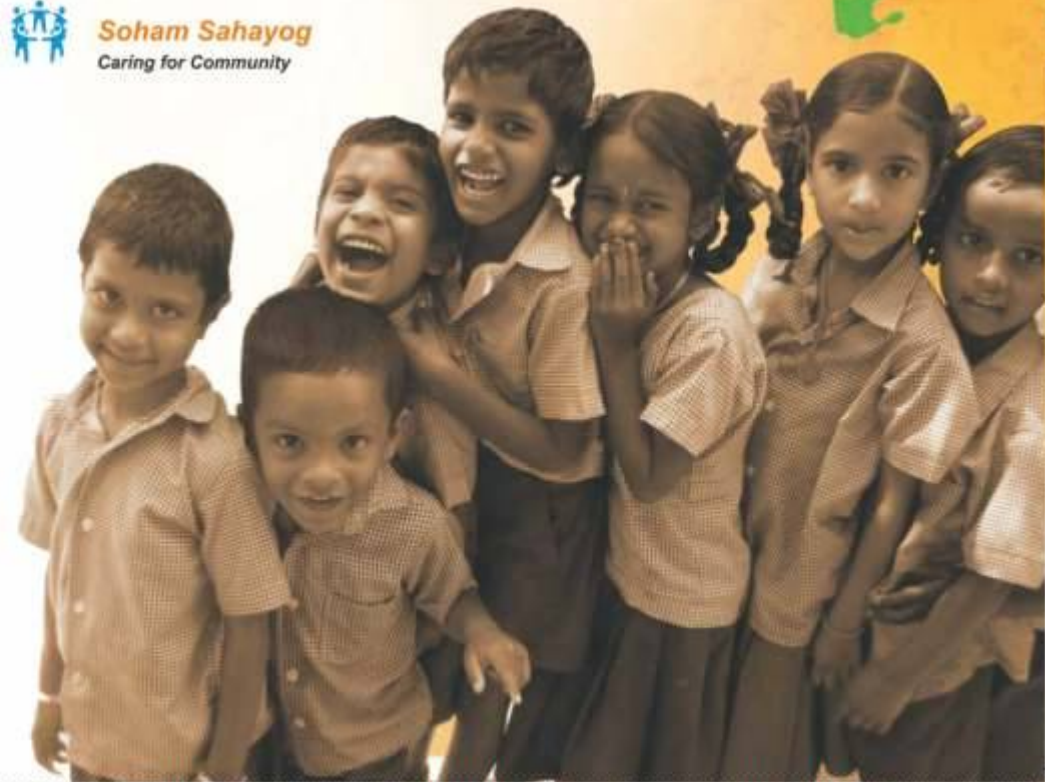
**Vidya Ganaka**  
@nabling our future

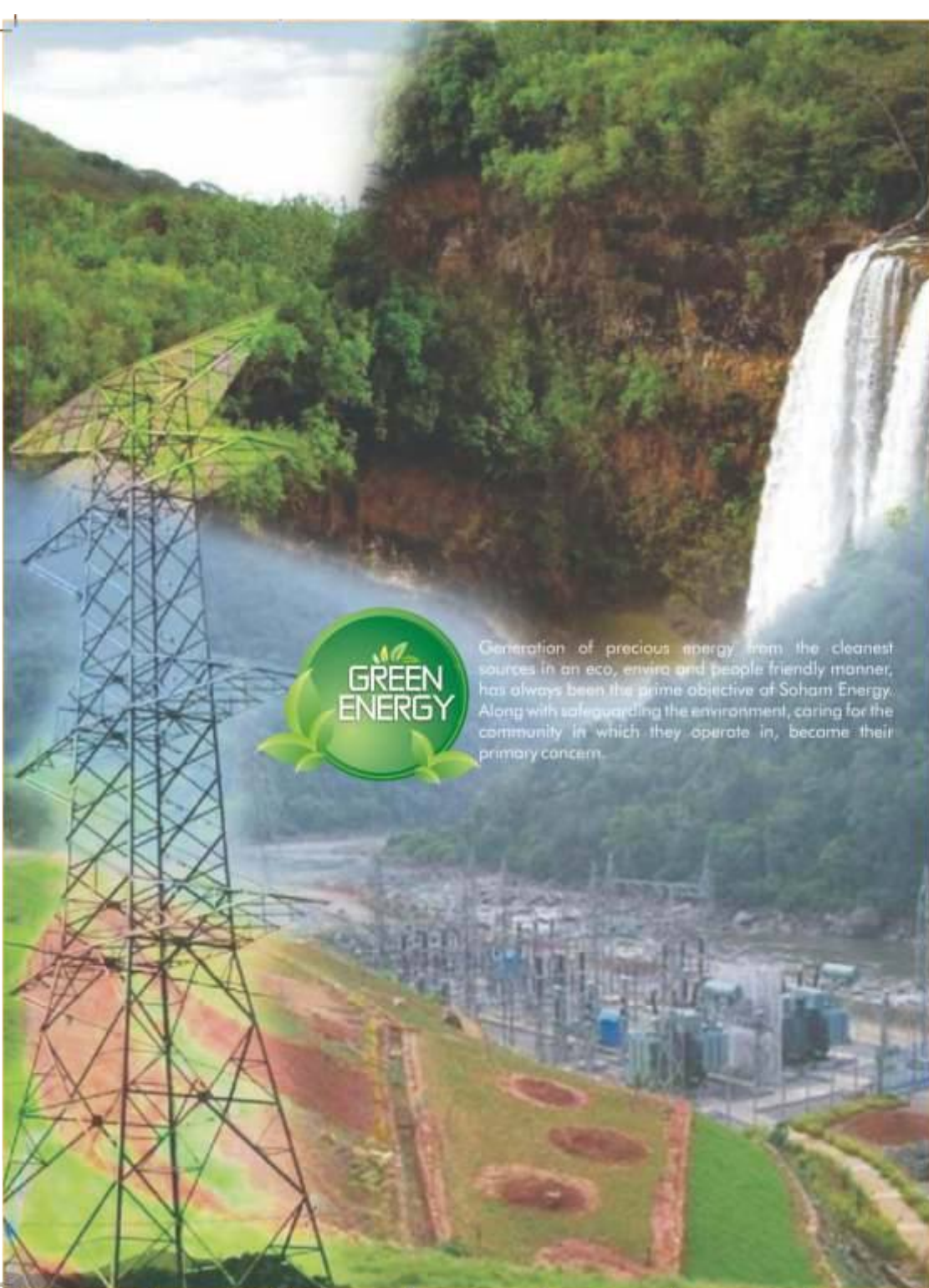


**Vidya Vikas**  
Equipping our future



**Soham Sahayog**  
Caring for Community





Generation of precious energy from the cleanest sources in an eco, enviro and people friendly manner, has always been the prime objective of Soham Energy. Along with safeguarding the environment, caring for the community in which they operate in, became their primary concern.

**THE TIMES OF INDIA**

## They take bus to progress

*A school bus service and computer facilities ensure students in remote villages near Jog attend school regularly*

**By Anurag Kulkarni**

**R**ight education and sufficient health-care facilities are the keys to any developing country. Taking this step forward is Soham Foundation, which believes that by empowering rural India, we can step into the future with confidence. The foundation is committed to social responsibility and is a part of Soham Energy India Pvt Ltd, a power company.

The first initiative began at Soham's project site in Jog in Shimoga district. The Value Education programme, which began in 2006, is a bus service exclusively to ferry local children in the surrounding remote villages. "The main aim is to handle with thick forest cover and bad weather conditions. Hence students in remote places have to walk long distances or use horses to go to school in harsh weather conditions," explains Soham's CEO, who chairs the Soham Foundation. "Such initiatives demonstrate that private companies can contribute their children, expertise skills, financials, resources and power plant to an area, and help to do good for the people by offering a service," he adds.

Students from remote villages like Shree, Marale and Yaladi take the bus to school daily to attend school and college. An additional step is to provide children from the area to the bus to ensure that they do not miss school. With the help of the local government, the bus service has been initiated.

Another initiative is to provide computer literacy. The programme has opened up a world of knowledge and new concepts to over 1,200 children. Computer labs have been set up at the KPCV, Junior College in Jog, Shimoga, Sri Ramu Value Education, Kalladka, Subrahmanya Education and the Government Higher Primary School in Shree, Shimoga.

The centre at Kalladka also acts as a library centre for buying TV programmes for the children in surrounding villages. According to the school principal, Lingappa, the initiative is helping local children continue their education and provide computer knowledge. Kalyana, a JPCV student, who completed Grade 10th in 2011, says, "I had been to school, cannot stop the schooling without the bus and computer." She says, "It is of great help. If there were no such facilities, I might have been forced to stop school. These facilities have changed my life. It has helped change my future," says another JPCV student, Anu Shree. "My village is surrounded by the forest and mountains. It is

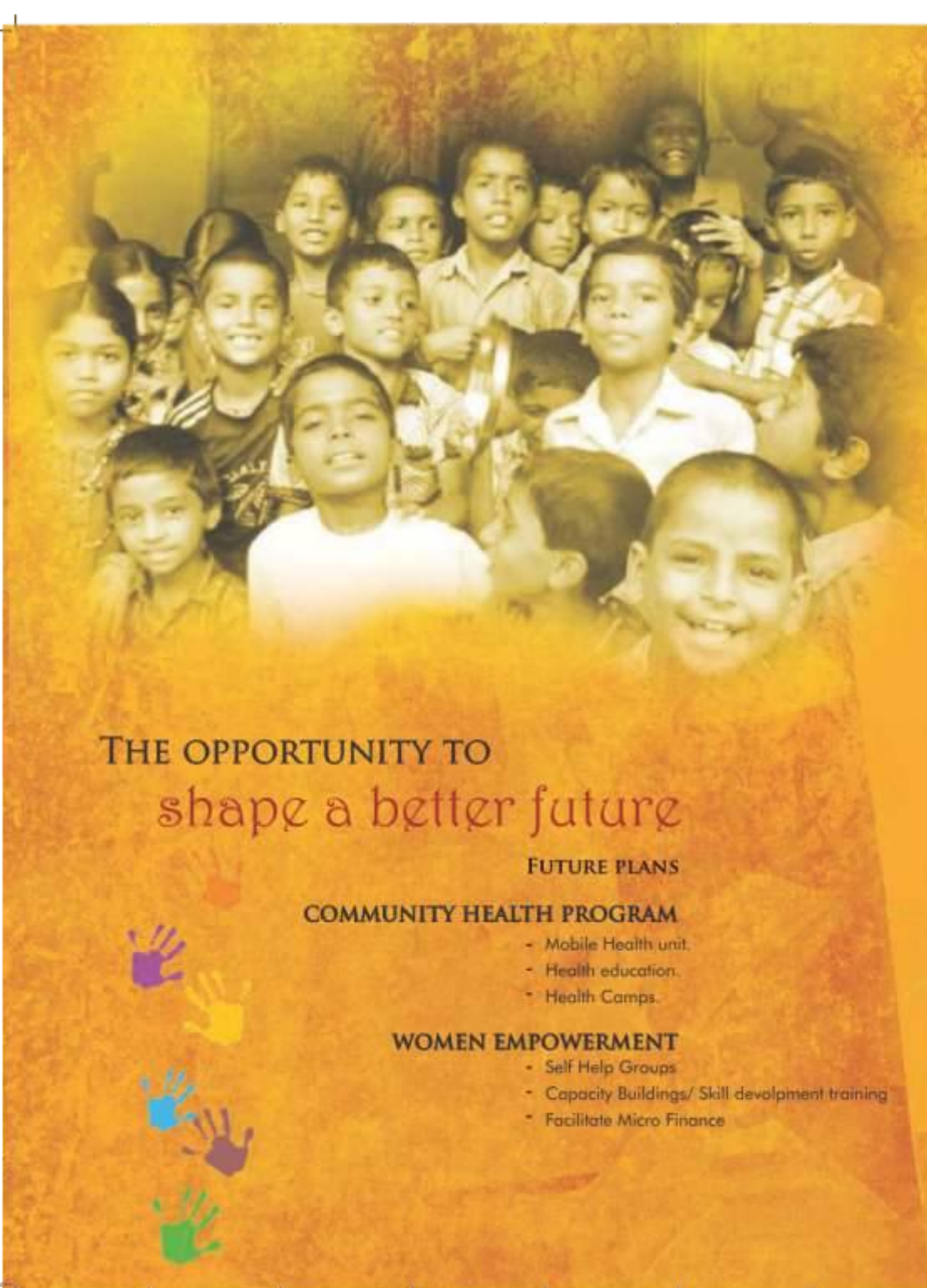
and other basic facilities like power and connectivity. Lack of support from the government made this inevitable, but now we have hope," he says. Another recent initiative by Soham is a health insurance and health-care service for school children in the project area.

Nothing is new for Soham CEO Anurag Kulkarni. He says that more and more companies need to give back to society. "We need to build bridges with those who are the stakeholders while we pursue our growth, and not just till we make profits. We need to be a catalyst in the areas where we work."

**— Anurag Kulkarni, CEO of Soham Energy India Pvt Ltd**

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## THE OPPORTUNITY TO shape a better future

### FUTURE PLANS

#### COMMUNITY HEALTH PROGRAM

- Mobile Health unit.
- Health education.
- Health Camps.

#### WOMEN EMPOWERMENT

- Self Help Groups
- Capacity Buildings/ Skill development training
- Facilitate Micro Finance



## INSPIRED BY an Opportunity



For any organization to sustain and grow, the constant support of the public whom they seek to serve is imperative. In a country like ours, which is still held back in its path of development by various social, economic and political reasons, Soham realised its larger responsibility to society. To lend a helping hand to the society of which they are an integral part and thereby realise its full potential as a responsible organization, was what Soham Foundation saw as their long term objective.



Foray into corporate social responsibility, as a part of Soham Renewable Energy India Pvt. Ltd. (SREIPL) has been a means of extending to society, our pledge of goodwill and social progress. Working towards the objective of making a difference, our commitment to the cause has led to bettering the lives of thousands. While other organisations CSR activities start post the operations phase, we at Soham pride ourselves in making CSR, part of our business plan and project construction.

Children, being the future of our country are entitled to basic education and health. This has formed the very core of our social endeavour. With a belief that empowering our rural community by providing them the benefit of quality education, improved health care facilities and economic opportunities, we visualize not a progressive society but an empowered nation.

Working towards this mandate, we gave a beginning to our philanthropic efforts under a social welfare program rightly termed "Vidya". It steadily works at aiming to advance the quality of life of the community, that it serves.





# THE OPPORTUNITY OF a journey towards progress



As a part of Clean Development Mechanism (CDM) project, Soham Foundation has scaled up its CSR initiatives to aid sustainable development in and around the region of its power generations. More than 7,000 families especially the children in nearby villoges have incurred the benefit through Soham Foundation's sustainable development initiatives in the areas of health and education through its 'Vidyas'.





## THE OPPORTUNITY TO lend a hand

### SOHAM SAHAYOG

To help in extending our vision to the villages, to build rapport with the local community and to utilize our leisure time for the good of the people, Soham Foundation launched the community welfare program, Shramadhan. Employees of Soham are encouraged to participate in voluntary work in the local community.



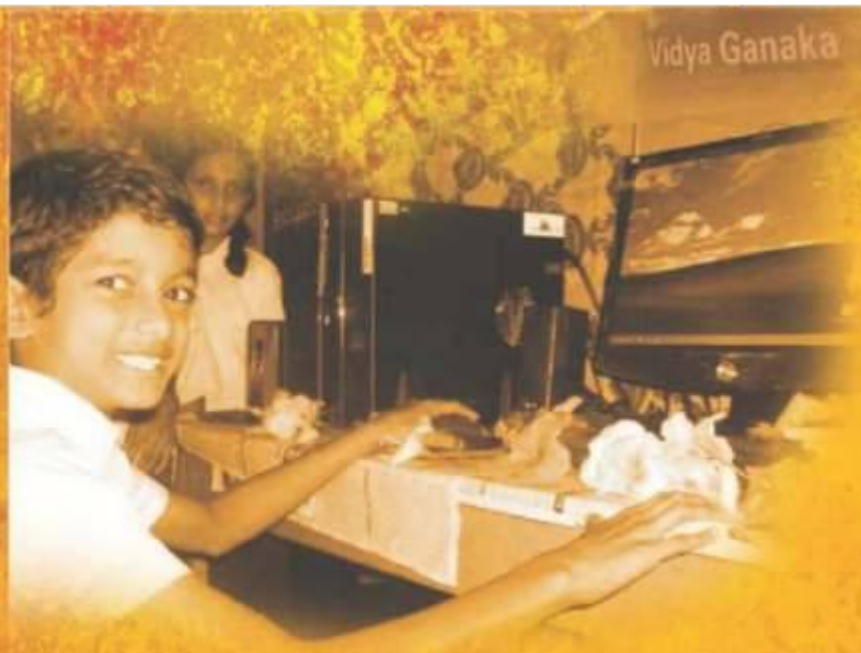
## VIDYA VAHANA

Soham's first hydro electric plant is located near the largest waterfalls in South East Asia, Jog Falls. The spectacular leap of water from a height of 292m, has always been a major tourist attraction. But the severe vagaries of nature has shadowed this scenic beauty, posing hindrance in the day to day life of the projects local stakeholders, the inhabitants of the surrounding villages. Those who were affected most by these conditions, were the children.

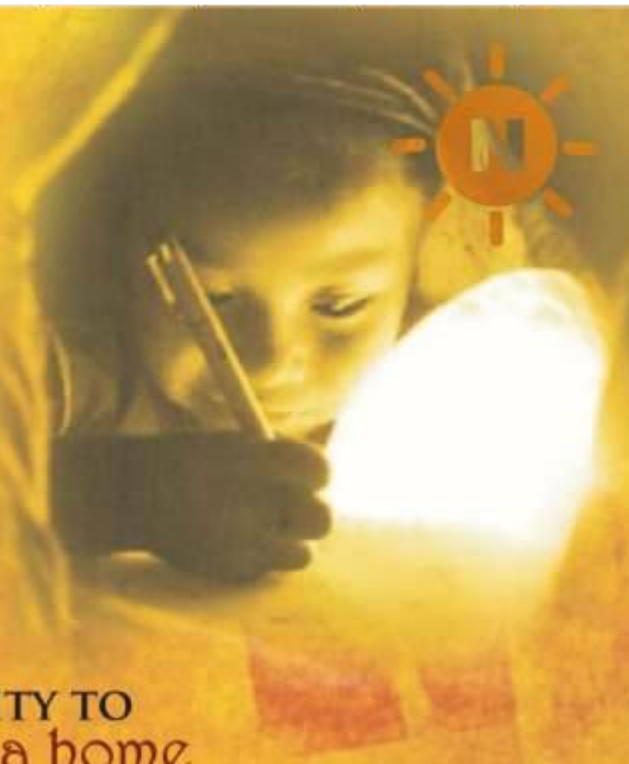
A typical day for a school going child in the village would include braving the blazing sun, the furious winds, and months of heavy downpour. The excursion to school, on an average at a distance of 10 kms, also included wading through thick forests. It amounted to a large number of drop outs from the nearby schools, majority of them being, girls. The Soham Foundation, which was still in its nascent stage, decided to find a remedy for this cause. A series of discussion with parents, teachers and school authorities followed. Thus was born the very first venture under 'Vidya' flagship - the Vidya Vahana.

Soham Foundation introduced the transport facility "Vidya Vahana". Under this program, which has been in operation since 2005, the brand new facility helps to transport students and teachers to and from school, free of charge.

The result has been overwhelming with a tremendous dip in the drop out rate and has energized re-enrolments, especially of the girl child. The scene has shifted to a more productive day for the children. The little ones reach fresh and eager to absorb the learning's for the day. At the end of the day, they reach home safely and in time to devote time to reflect on what they learnt that day. The fact that teachers are part of this transportation initiative, ensures that classes are held and on time.



The success of the Vidya Vahana, gave the confidence to venture further towards the objective of helping the young minds in the country. The second flagship project was implemented in 2006 with the aim of acquainting them with the new era of technology, the computers and internet. Through "Vidya Ganaka", computer labs were set up in schools with the intention of making their students technologically forward. Thus cyber technology was brought to villages, to where it wasn't any bigger than an illusion. To ensure the success of the program, Soham Foundation works closely with regards to the content for the education with The Azim Premji Foundation thus enhancing the learning experience.



## THE OPPORTUNITY TO light a home

### SOHAM SAHAYOG

Our employees share our mandate with vigour and passion when it comes to philanthropy. The personal initiative of Mr. Narayan, GM Projects at Soham gave birth to our fourth project, The Nani Initiative. Narayan identified Sunkadamane village, which had no grid connected power nor was it on the anvil for the next 5 years. He served as liaison with The Ministry of Non Conventional Energy Sources (MNES) and through the Remote Village Electrification Program (RVEP) provided solar lighting in this village. This initiative has been successful in lighting 35 households and a local school of the Sunkadamane village. Soham Foundation salutes people such as Mr. Narayan and hope that many more like him, rise through the ranks.

### SOHAM JYOTHI

Providing solar LED lights to the rural households which are not covered on the government electrification map.





## THE OPPORTUNITY TO enhance the school Infrastructure



### VIDYA VIKAS

Education finds its foothold in a lot of elements. The proper co-ordination among all these, lends it the success that it truly deserves. Having realized this aspect, Soham designed their next project – Vidya Vikas. Instead of turning a blind eye, Soham decided to undertake internal development work in the schools and focus on the augmenting the infrastructural entities by contributing in various ways.

- Building additional rooms in the schools
- Providing learning materials
- Providing effective teaching aids such as LCD projectors etc.
- Securing active partnerships with the local Panchayats, SDMC's in the rural CSR initiatives



## VIDYA GANAKA

Computers, teachers and cutting edge content were provided in the following schools thus paving the way for the students to accustom themselves to the technological wonders which they previously lacked.

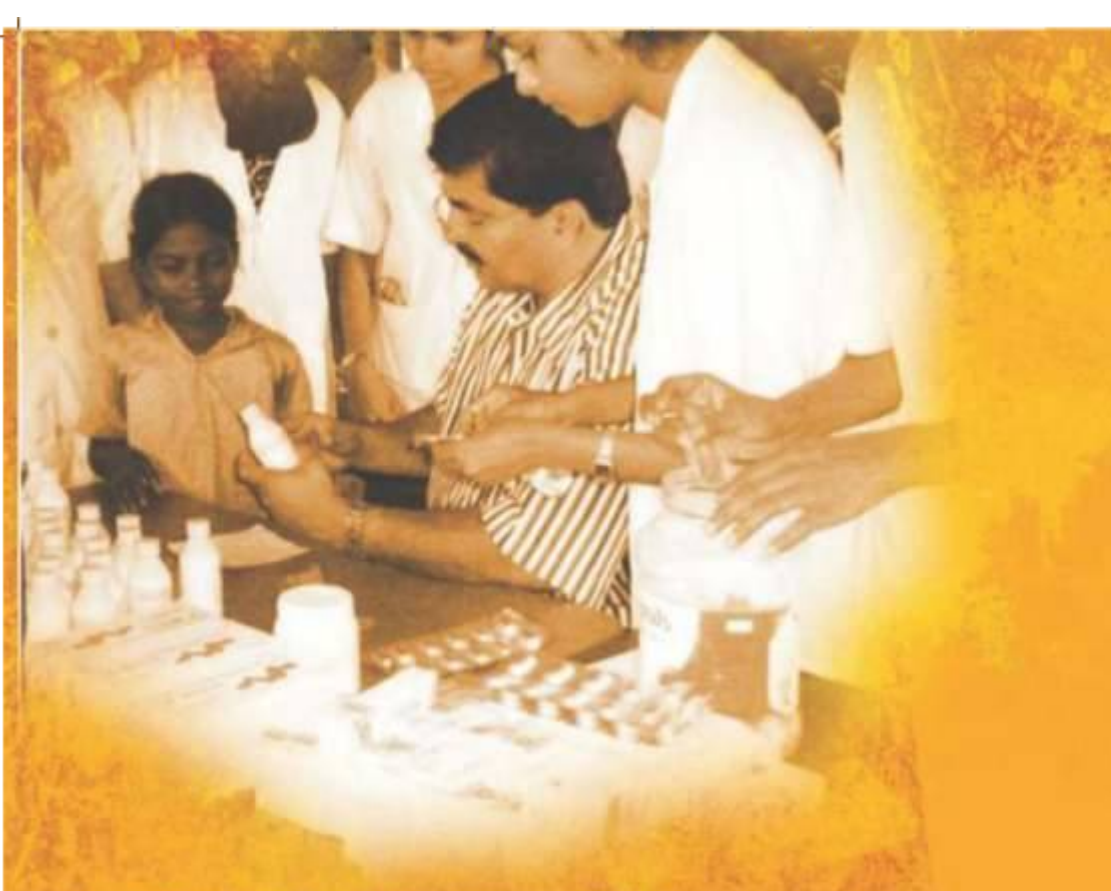
With the goal of adding a school a month. Many schools and colleges have been impacted till date by Vidya Ganaka Program.

- 
- KPC PU COLLEGE , JOG FALLS, SAGAR TALUKA , SHIMOGA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, HENNI , SAGAR TALUKA , SHIMOGA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, MAVINAGLINDI, SIDDAPUR TALUKA, NORTH KANARA DIST.
  - SRI RAMA VIDYA KENDRA KALLADKA, BANTVAL TALUKA, DAKSHINA KANNADA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, ADEKAL, PUTTUR TALUKA, DAKSHINA KANNADA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, NEKKILADY, PUTTUR TALUKA, DAKSHINA KANNADA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, MASTHIKATTE, MOODBIDRE, DAKSHINA KANNADA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, IRLUVAILLI, MOODBIDRE, DAKSHINA KANNADA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, HOKKADIGOLI, BELTHANGADY TALUKA DAKSHINA KANNADA DIST.
  - ST. SEBASTIAN HIGHER PRIMARY SCHOOL, MOODBIDRE, DAKSHINA KANNADA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, MAHADEVPURA BORE, SRIRANGAPATTANA, MANDYA DIST.
  - GOVT. HIGHER PRIMARY SCHOOL, NARAYANPURA HALLI, SHORAPUR TALUKA, YADGIR DIST

Besides the above, this program also organizes month long computer awareness programs in various village schools, which in turn has benefitted hundreds of students.

*Updated School List Attached*





## THE OPPORTUNITY OF A healthier lifestyle

## VIDYA BALA SURAKSHA

The success of the two previous programs of the Soham Foundation led to the next venture into bettering the health of children. The Vidya Bala Suraksha program was started in 2008 with the aim of reaching out to the rural student community in schools with effective healthcare services. These were based on the local health problems of a school going child. The main emphasis of the health camps was to address problems such as malnutrition, infectious diseases, dental care etc. The following services are offered under this programme:

- Health insurance to the child and the parent/guardian
- Distribution of medicines
- Organising Health-check camps
- Detecting eye, ear and dental problems and providing remedial measures.

What has been critical to the success of this program is the tie up with very credible and well known health care providers and insurance agencies. The program which was restricted to the project area has now been extended to the nearby areas as well.

### Insurance:

Vidya Bala Suraksha program in association with Rotary Club & United India Insurance has insured parents/guardians of students studying in numerous schools. Till date a total of 9048 students in 77 schools are currently covered under this scheme.

